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**CHÂTEAU DU CLOS LUCÉ -
PARC LEONARDO DA VINCI**

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**THE FIFTEENTH LEONARDO DA VINCI
PRIZE AWARDED TO THE
ITALIAN FAMILY BUSINESS MAPEI
BY LETIZIA MORATTI**

**ON WEDNESDAY, 17 JUNE 2025
IN MILAN, ITALY**



Trophy for the Leonardo da Vinci Prize. It is inspired by the aerial screw invented by Leonardo da Vinci, embodying the values of elevation, progress and vision that the Leonardo da Vinci Prize seeks to promote, recognise and honour.
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The fifteenth Leonardo da Vinci Prize was awarded to Veronica Squinzi, CEO of the Italian-founded family business Mapei, in the presence of a large audience of international business leaders and public and political figures.

The award, co-founded by the international Association Les Hénokiens and Château du Clos Lucé - Parc Leonardo da Vinci, aims to promote family entrepreneurship as a dynamic and sustainable growth model, reflecting the values held by its creators.

Veronica Squinzi received the trophy from Letizia Moratti, a member of the European Parliament and former mayor of Milan.



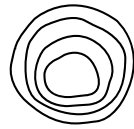
From left to right: Marco Squinzi, Chief Executive Officer; Laura Squinzi, President of the Board of Directors; Veronica Squinzi, Chief Executive Officer; and Simona Giorgetta, member of the Board of Directors © All rights reserved

AN AWARD WINNER CELEBRATED FOR HIS COMMITMENT TO TRANSMISSION AND INNOVATION, ECHOING LEONARDO DA VINCI'S OWN VALUES

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"It is a great honor for me to receive, on behalf of my entire family and Mapei, the Leonardo da Vinci Prize, an award that celebrates the longevity, strength, and long-term vision of family businesses. This prize bears witness to the value of a journey built over time, marked by steady growth and an ability to innovate. It is a success we share with our employees, who work every day with passion to promote Italian excellence around the world. We look to the future with the determination to continue growing in a sustainable way, while preserving the entrepreneurial spirit that defines our history."

Veronica Squinzi
Chief Executive Officer of Mapei



Mapei is one of the world's leading manufacturers of chemical products for the construction and public works sector. Founded in 1937 in Milan, the company has been owned by the Squinzi family for three generations and has contributed to some of the world's most important architectural and infrastructure projects. Recently, Mapei has taken part in major heritage restoration projects, including the renovation of the Colosseum, the Grand Palais in Paris, as well as the restoration of Notre-Dame de Paris following the 2019 fire.

Present in 59 countries through 98 subsidiaries and with 106 plants in 42 countries, the company employs 13,200 people and generated revenue of €4.4 billion in 2024.

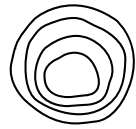
The 2026 edition of the Leonardo da Vinci Prize particularly recognizes the remarkable ability of the Squinzi family to pass on its legacy, its long-term vision, and its ongoing commitment to innovation and sustainable development. Mapei perfectly embodies the values upheld by the Leonardo da Vinci Prize.

The Leonardo da Vinci Prize indeed rewards five fundamental values:

- 1. History and Tradition**
- 2. Business and Family**
- 3. Fidelity and Commitment**
- 4. Memory and Handing Down**
- 5. Innovation and Modernity**

Business and Family

In 1937, Rodolfo Squinzi founds Mapei (Materiali Ausiliari per l'Edilizia e l'Industria – Auxiliary Materials for Building and Industry) in Milan. His son, Giorgio Squinzi, succeeds him in 1984 as Sole Administrator. With the support of his sister Laura, he contributes to the company's growth and continues the process of international expansion. In 2019, Giorgio's children, Veronica and Marco, succeed their father. The Board of Directors also includes their cousin, Simona Giorgetta, and lawyer Laura Squinzi, who serves as its President.



Loyalty and Commitment

For three generations, the Squinzi family has maintained full ownership of the company, preserving a strong sense of identity and long-term strategic stability. Today, the Squinzi family continues to lead Mapei, maintaining the values and entrepreneurial spirit established since its foundation. The family has notably chosen to keep its headquarters in Milan, reinforcing its Italian roots while expanding its global presence. Through its international network spanning five continents, Mapei is committed to upholding the same core values wherever it operates: quality, innovation, sustainable development, and respect for people and the planet.

Memory and Transmission

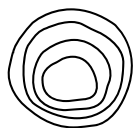
Mapei has always sought to push boundaries and strive for excellence in every aspect of its operations. From its founder to the current leadership, the company has maintained strong continuity in its values. Tenacity, passion, and a constant drive for growth have been transmitted from generation to generation, creating a unique cultural identity that guides both its strategic decisions and day-to-day actions.

Innovation and Modernity

Mapei is firmly committed to research and development, both in terms of investment and human resources. The company operates 39 R&D laboratories worldwide, including its main research centre in Milan. These centres, equipped with state-of-the-art equipment and instruments, collaborate continuously with universities and industrial and scientific research institutes around the world. Mapei products and solutions are manufactured using materials that protect the environment and the health of installers and end users. For Mapei, sustainability is not merely a technical requirement but a genuine commitment to sustainable development.

MAPEI, KEY FIGURES

Year founded	1937
Revenue	4,4 billions euros (2024)
Headquarters	Milan, Italy
Number of employees	13,200
Presence	98 subsidiaries in 59 countries and 106 plants in 42 countries



MAPEI, 89 YEARS OF HISTORY...

1937 - Rodolfo Squinzi founds Mapei in Milan (producing paint products for the building sector).

1978 - First foreign subsidiary established in Canada.

1984 - Giorgio Squinzi succeeds his father and launches a range of new products while continuing to expand internationally.

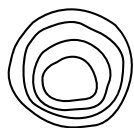
1993 - The company creates the Mapei professional cycling team.

2003 - Mapei buys U.S. Sassuolo Calcio football club.

2019 - Laura Squinzi becomes President of the Board of Directors and Veronica Squinzi and Marco Squinzi become CEOs.

The 2020s - Mapei participates in major heritage restoration projects, including the Colosseum and the complete renovation of the Grand Palais in Paris. The company also contributes to the restoration of Notre-Dame de Paris following the fire in 2019.

2024 - Launch of the project "Un giorno per gli altri" (inviting employees to dedicate a day to volunteering at local associations).

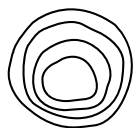


ABOUT THE LEONARDO DA VINCI PRIZE

“Family businesses have succeeded in creating the oldest economic model, shared throughout the world. By creating wealth and jobs, these family-owned and humanely-operated businesses are major players in a globalised economy, and help to perpetuate noble values over the long term. Their ability to pass on their heritage, know-how, collective values and cultures to future generations is the key to their longevity and sustainable growth from one generation to the next. The Leonardo da Vinci Prize is in keeping with the tradition of passing on knowledge, in the same way that Leonardo da Vinci did with his pupils, in the spirit of the Renaissance. The prize rewards the exemplary work of family businesses.”

François Saint Bris,
President of Château du Clos Lucé

Founded in 2011 by the International Henokiens Association and the Château du Clos Lucé, the Leonardo da Vinci Prize is awarded to a family business for its ability to pass on to future generations a set of cultural values and knowledge that constitutes an intangible and living heritage, essential for success and continuity. Through this prize and its winners, the Henokiens and the Château du Clos Lucé seek to bear witness to the capacity of multigenerational companies to adapt, to show they can serve as a model for the economy of tomorrow, and encourage the transmission of the cultural and traditional values and innovation that characterise them. The Leonardo da Vinci trophy was created by the jeweller Mellerio, a member of the Henokiens. It is inspired by the aerial screw invented by Leonardo da Vinci, embodying the values of elevation, progress and vision that the Leonardo da Vinci Prize seeks to promote, recognise and honour.



“The Leonardo da Vinci Prize honours family entrepreneurship that gives meaning to work, anchors it in the regions and roots it in our cultures. The prize-winners reflect the idea that it is possible to embark on and pursue an entrepreneurial venture while adding something extra to the world around us.”

Julian von Möller,
President of the International Henokiens Association

More info:

www.vinci-closluce.com/fr/prix-leonard

www.henokiens.com/content.php?id=31&lg=en

The International Henokiens Association, created in France in 1981, brings together bicentennial family businesses from around the world. Descendants of the founders are still the owners or majority stakeholders of the 56 member companies, based in 10 countries. Through its members and the values they embody, the association aims to promote the concept of the family business as an alternative to multinationals.

www.henokiens.com

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Château du Clos Lucé - Parc Leonardo da Vinci, located in Amboise, is the residence where Leonardo da Vinci settled in 1516 at the invitation of King Francis I. Appointed “First Painter, Engineer and Architect to the King”, he worked tirelessly on numerous projects before passing away 500 years ago. The Saint Bris family has owned the property since 1855, and opened this cultural landmark to the public almost one hundred years later, in 1954. The family’s mission is to pass on the universal heritage, memory and knowledge of Leonardo da Vinci’s work to as many people as possible. In 2025, the Château du Clos Lucé welcomed 425,000 visitors, 30% of whom were from abroad. It is the 3rd most visited monument in the Loire Valley. Thanks to digital technologies, Clos Lucé is continuing its digital transformation and in June 2021 inaugurated the Leonardo da Vinci Painter and Architect Galleries, a new 500 square metre cultural facility. Visitors are immersed in the creative process and the entire painted work of the Renaissance genius in an immersive audiovisual show.

www.vinci-closluce.com/en